

Event: Medical Fair India 2011 Conference
 Dates: 25-26 March 2011
 Venue: Pragati Maidan, New Delhi

Sessions: **Day 1 Theme "Premier healthcare service providers – what it takes to become one."**
 Sessions -

- Quality in the workplace – A qualitative and quantitative approach
- Bio-medical hospital waste management

Day 2 Theme "Proactive not reactive approach to healthcare."
 Sessions -

- Infection Control
- Financing Healthcare

Market opportunity: 4 million people are employed in the healthcare sector, making it one of the largest service sectors in the Indian economy; 16% is the rate at which the healthcare sector is growing year-on-year. According to the Economist Intelligence Unit, the actual healthcare spend in 2005 was US\$ 40.5 bn, with the spend forecasted to grow to US\$ 143 bn by 2014. Per head, this spend is a rise from US\$ 37 to 114. According to the Economist Intelligence Unit, actual consumer expenditure in 2005 was US\$ 21.95 bn with the expenditure in 2014 forecasted to be US\$ 69.65 bn. Healthcare revenues account for 5.2% of India's GDP, with a current market size of Rs. 103,000 Cr. Of this, Rs. 86,000 crores is spent in the healthcare delivery market, while Rs. 17,000 Cr is in the retail pharma market. The healthcare market is projected to grow to Rs. 180,000 Cr by 2012 and at a CAGR of 15-17% for the next 7-10 years. The medical devices and supplies market was valued at Rs. 5,750 Cr in 2009. This is expected to reach Rs. 13,900 Cr in 2012. The number of hospitals is expected to see an addition of 17,000 by 2012 from the current level of 30,000.

Delegate profile: Healthcare service providers
 Hospitals – Administration; Disinfection; HR; Infection control; Purchase; Waste Management
 Lenders – Banks, Insurance agents; Domestic and international agencies i.e. WHO, World Bank, amongst others;
 Policy-makers
 NGOs in healthcare insurance industry
 Medical professionals – Chief Nursing Officer; Clinicians; Clinic, hospital & laboratory CEOs / COOs / CFOs;
 Medical and nursing directors & administrators; Paramedics; Pharmacists; Registered nurses;
 Non-medical professionals – Healthcare consultants; Venture capitalists & Investment bankers; Patient Safety Directors; Risk Managers; Performance & Quality Improvement Directors; QA & Risk Management Experts; amongst others;
 Real estate and property developers
 Vendors – Healthcare equipment & devices and pharmaceutical companies
 ... amongst other

Delegate fees:

<u>Delegate</u>	<u>Fees*</u>	
Domestic delegates	Rs. 1500 / delegate / day	Rs. 2500 / delegate for both days
International delegates	USD 50 / delegate / day	USD 100 / delegate for both days
The delegate fee will include access to the 2-day conference proceedings; delegate kit; and lunch.		

* Inclusive of all applicable taxes

For information on costing and participation details, please contact as follows:

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