

Event: Medical Fair India 2010 Conference
 Dates: 12-13 March 2010
 Venue: Bombay Exhibition Centre, Mumbai, India
 Timings: 11:00am – 05:00pm (Day 1)
 10:30am – 04:00pm (Day 2)

Market opportunity:

- Indian healthcare is a US \$ 35 billion industry, expected to reach US \$ 75 billion by 2012 and US \$ 150 billion by 2017.
- The healthcare market will maintain a steady growth rate of 10-12% over the next few years.
- Medical infrastructure forms the largest portion of the healthcare pie. Beds in excess of 1 million need to be added to reach a ratio of 1.85 per thousand at an investment of US\$ 77.9 billion.
- The medical equipment industry is around US\$ 2.17 billion and is growing at 15% annually. It is estimated to reach US\$ 4.97 billion by 2012.
- Clinical trials have the potential to become a US\$ 1 billion industry by 2010 and the health services outsourcing sector has the potential to grow to US\$ 7.4 billion by 2012, from US\$ 3.7 billion in 2006
- The government's recent liberalization of the sector - easing restrictions on lending and foreign investment in healthcare, encouraging public-private partnerships and offering tax breaks for health investments in smaller cities and rural areas – has encouraged players to invest in the sector.
- Private Equity funds are expected to invest at least US\$ 1 billion in the healthcare sector in the next five years.
- With only 10% of the Indian population covered by health insurance, the sector has huge growth potential and is projected to reach US\$ 5.75 billion by 2010
- Medical tourism in India could be a US\$ 2 billion industry by 2012, growing at 25-30% annually. In 2007, India treated 450,000 foreign patients and ranked 2nd in medical tourism globally.

Topics:

Accessibility to quality healthcare: How transitioning demographic and socio-economic profiles are resulting in service providers, health & welfare agencies, and developers to come together to address healthcare infrastructure inadequacies in tier I cities and build infrastructure capacities in smaller cities.

Affordability of healthcare for lower income groups: Role of service providers, lenders, domestic and global health & welfare agencies as enablers of affordable healthcare.

Quality in healthcare: A quantitative and qualitative approach – Role of tangible performance indicators and wellness in the workplace to build brand and trust.

Healthcare services – In the current scenario: With medical tourism on the upswing and global terror a real threat, there stands genuine need for service providers, vendors, paramedical professionals, and policing agencies to cohesively engage for effective delivery of healthcare services.

Delegate profile:

Healthcare service providers
 Hospitals – Administration; Disinfection; HR; Infection control; Purchase; Waste Management
 Lenders – Banks, Insurance agents; Domestic and international agencies i.e. WHO, World Bank, amongst others;
 Ministry of Health & Family Welfare, Government of India
 Ministry of Tourism, Government of India
 NGOs in healthcare insurance industry
 Professionals – Chief Nursing Officer; Clinicians; Clinic, hospital & laboratory CEOs / COOs / CFOs;
 Medical and nursing directors & administrators; Paramedics; Pharmacists; Registered nurses;
 Non-medical professionals – Healthcare consultants; Venture capitalists & Investment bankers; Patient Safety Directors; Risk Managers; Performance & Quality Improvement Directors; QA & Risk Management Experts; amongst others;
 Real estate and property developers
 Vendors – Healthcare equipment & devices and pharmaceutical companies

Delegate fees:

<u>Delegate</u>	<u>Fees*</u>	
Domestic delegates	Rs. 500 / delegate / day	Rs. 1000 / delegate for both days
International delegates	USD 25 / delegate / day	USD 50 / delegate for both days

* Service tax of 10.30% extra

For information on costing and participation details, please contact as follows:

Mr. Uday Laroia	udayl@eigroup.in	011-4279 5053
Mr. Amitava Sarkar	bangalore@eigroup.in	080-4132 1421
Mr. Srinivasa Palle	hyderabad@eigroup.in	040-6591 4687
Mr. Julian Thomas	chennai@eigroup.in	044-4500 0051-53
Mr. Narayanan Iyer	mumbai@eigroup.in	022-4082 5000

Further information, please log onto: www.comnetconferences.com/index-medical-fair2010.html

In association with



Organised by

